

Claudia Lewis

Video Editor

Fast, dependable video editor with 9+ years of experience, skilled in the Adobe Creative Suite. Established own video production business with 100% client satisfaction rate. Edited 29, 5- to 60-minute corporate promotional videos, 21 wedding videos, and 53 YouTube videos for a diverse array of contented clients. Edited and produced projects featuring celebrities such as Sheryl Lee Ralph and Dyllón Burnside. Commissioned to film and produce a national mini-documentary in 2021, edited to completion in 8 days. Understands the importance of brand identity, brand story, and brand standards.

Experience

Founder, Video Editor and Visual Storyteller

Claudia and Camera (May 2013–Present)

- Edited and produced corporate (29), wedding (21), and lifestyle/event (58) videos with 100% client satisfaction.
- Use strong written and verbal communication skills to interact with clients, gather requirements, and refine product.
- Implement a wide range of editing styles to meet the client's unique needs.
- Maintain thoughtful focus and meet strict deadlines with ease.
- Source new royalty-free music, video, and still image vendors, saving 35% on cost and doubling subjective quality of production.
- Website curation and design of 11 professional websites which increased client accrual as high as 70%.

Contracted Videographer/Video editor/Photographer

Southern AIDS Coalition (June 2019 – May 2022)

- Filmed/produced National HIV/AIDS Awareness Day 2019 weekend event.
- Editor of National HIV/AIDS Awareness Day 2020 virtual event during global pandemic.
- Collaborate with company's media team to develop brand story and promote marketing posts.
- Commonly commended by executive director and staff for dependability, professionalism, and quality of work.

Media Team Manager, Creative Director, Visual Storyteller

Restoration Mission (June 2008 – June 2022)

- Create, edit, and published content for brand's social media profiles and partner channels.
- Maintain brand innovation and keep abreast of the latest social media trends.
- Monitor brand-related mentions on all social media platforms and engage with readers' responses to articles.

Vlogger, Content Creator

The Amazing Mom TV (February 2019– Present)

- Film and edit recreational content for YouTube, Instagram, and Facebook.
- Conduct keyword research and use SEO guidelines to optimize content.
- Promote content on social networks and monitor engagement.

Education

The University of Alabama (2000–2005)

Bachelor's Degree in Music Therapy

Honors/Awards: Helen Johnson Crow Music Scholarship; University of Alabama Scholarship; University Honors Scholarship; Charles and Ella Davis Endowed Scholarship; John E. Horne Endowed Scholarship; Harris Hill Scholarship; Gamma Beta Phi Honor Society; Golden Key International Honor Society; Outstanding Black Scholar; Dean's List

Alabama School of Fine Arts (1994–2000)

College Preparatory Degree in Liberal Arts, Music Theory, and Flute Performance

Personal Info

Phone:

(205)306-7686

Email:

staff@ClaudiaandCamera.com

Website:

www.ClaudiaandCamera.com

Skills

Adobe Creative Suite



Adobe Premiere



Adobe Audition



Adobe After Effects



Brand Marketing



Story Development



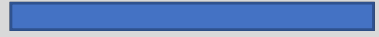
Collaboration



Interpersonal skills



Energy



Time Management

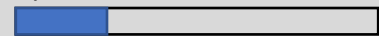


Speed



Languages

Spanish



Kiswahili

